Ronald McDonald House Charities®
New York Metro

2024 Annual Report

Volunteers like Dennis Callaghan are the lifeblood of RMHC New York Metro. Dennis has been serving as a volunteer since 2021.

LETTER FROM MATT

The Power of the RMHC Community in 2024 — Breaking Ground and Building Hope

Dear Friends,

As I reflect on the past year, I am proud to share the ways in which you have helped shape and grow our organization. **Since 2022, our organization went from supporting over 6,000 families a year to over 12,000!**

This monumental change illustrates the power of our community: our hospital partners, community advocates and corporate donors including McDonald's. Together, we are meeting the needs of more sick children and families. None of this would be possible without our dedicated volunteers, staff, families, and supporters throughout the New York Metro and Long Island regions.

In 2024, we made tremendous progress on our goal to build another **Ronald McDonald House at Stony Brook Children's Hospital.** Set to open in 2027, our new, 60,000 sq. ft. building will provide families with private bedrooms and bathrooms, multimedia respite spaces, fresh meals, and support services while their children are in the hospital. **In April 2024, we broke ground on the future site of the new Ronald McDonald House with construction starting in 2025.**

Behind the numbers are families — resilient families who care for their ill or injured children 24 hours a day. While we are steadfast in our commitment to expanding our reach, we are also committed to compassionate, transformative care.

We believe in a world where every family has what they need to ensure the best health outcomes for their children.

With Gratitude,

Matt Campo
Chief Executive Officer
RMHC New York Metro

OUR FOREVER FAMILY

"For fifty years, **McDonald's** has worked hand-in-hand with **Ronald McDonald House Charities** to help families in need. Serving our community is a core value at McDonald's and I am proud to say that we embody that value every day. In 2024, ***McDonald's Round Up for RMHC*** initiative surpassed **$1 million** in donations spanning the New York Metro region. This milestone achievement illustrates the power of our partnership and our shared commitment to the communities we serve.

McDonald's owner/operators like myself are happy to give to RMHC in many other ways as well including the **Fry Tax, Penny per Happy Meal,** and individual giving.

It's fair to say that RMHC is part of our ***"forever family,"*** and we are proud to support the thousands of sick children and families served by RMHC every year."

Katie Hunt Rotolo
McDonald's Owner Operator

Chairman,
Ronald McDonald House Charities New York Metro

Celebrating Our Past, Present, & Future.

50 years of RMHC

For 50 years, Ronald McDonald House Charities (RMHC) has proudly been caring for families so they can care for theirs.

Dr. Audrey Evans pioneered the first **Ronald McDonald House** in Philadelphia in 1974, and today there are over 390 Ronald McDonald Houses and over 270 Ronald McDonald Family Rooms worldwide.

Dr. Audrey Evans

Ronald McDonald House Charities New York Metro was founded in 1986 in New Hyde Park as the 100th House in the RMHC system. Our organization continues to provide essential services that remove barriers, strengthen families, and promote healing when children need healthcare.

OUR PROGRAMS

Ronald McDonald House

Helping families physically, economically, and emotionally along their child's health-care journey.

The Ronald McDonald House program in New Hyde Park reduces stress and financial burden for families when they must travel to access medical care for their child.

Research shows that patients whose families stayed at the Ronald McDonald House are the sickest, traveled the farthest distances, and spent the longest time in the hospital.

Family proximity to the hospital provides important psychological benefits

- Parents get better sleep at a Ronald McDonald House
- Families who stay in a Ronald McDonald House report more positive hospital experiences and a greater ability to participate in their child's care

Ronald McDonald Family Rooms

A respite in the hospital, just moments from a child's bedside.

Located on Stony Brook Children's pediatric floor and Stony Brook Medicine's NICU, each **Ronald McDonald Family Room** offers a place for families to rest and regroup away from the medical environment.

Families are welcomed by trained staff and volunteers with compassion and hospitality. Amenities include comfortable lounge seating, kitchen and snacks, donated meals, private bathroom and shower, laundry facilities, as well as TV and internet access,

Ronald McDonald Hospitality Carts

Smiles, snacks, and coffee: Delivered

Always arriving at "just the right time," **Ronald McDonald Hospitality Carts** bring care and comfort to the bedside. Volunteers offer sick children and their families a variety of snacks, beverages, toys, and personal care items several times a day. For parents and other caregivers who are reluctant to leave their critically ill or injured child even for just a moment, the bright and cheerful cart is a welcome sight.

RMHC New York Metro's Increasing Impact by the Numbers

All RMHC New York Metro Programs

RMHC New York Metro creates communities of support to keep families together and near the medical care their ill or injured children need, when they need it most.

RMHC New York Metro serves children throughout Long Island and the greater New York metro area through the operation and financial support of several RMHC programs and the generosity of donors like you.

Leading Medical Issues

1 NICU related

2 PICU related

3 Hematology / Oncology

Number of Families Served

2022: 6,758*

2023: 7,193

2024: 12,855

** 8,258 including our Grant Program which sunset In 2022.*

Ronald McDonald House

Cohen Children's Medical Center, New Hyde Park

The New Hyde Park House is a 45,000 square feet facility, which offers private bedrooms as well as common areas for family-centered care!

Number of Families Served

2022: 668

2023: 887

2024: 693

Number of Family Night Stays

2022: 9,582

2023: 11,619

2024: 11,756

Average Length of Stays

2022: 14 NIGHTS

2023: 18 NIGHTS

2024: 18 NIGHTS

Number of Meals Prepared for Families

2022: 850

(Over two meals per day)

2023: 1,100

(Over three meals per day with the Grab-to-Go Lunch Program)

2024: 1,100

(Over three meals per day with the Grab-to-Go Lunch Program)

Family Rooms

Stony Brook Children's Hospital

Located in Stony Brook Children's Hospital, Ronald McDonald Family Rooms offer quiet spaces for families with sick children to rest and relax. A second Family Room was opened in 2022. The new addition is adjacent to the Hospital's NICU.

Number of Families Served

2022: 1,428
2023: 1,476
2024: 2,233

Number of Individuals Served

2022: 3,300
2023: 3,842
2024: 4,208

Number of Visits

2022: 14,900
2023: 15,583
2024: 29,422

Hospitality Carts

Stony Brook Children's Hospital
Cohen Children's Medical Center

Volunteers with the colorful RMHC Hospitality Cart in tow deliver much-needed toiletries, snacks, fun games, books, and toys to parents and children in their hospital room. Always arriving at "just the right time," the volunteers and treats on the cart give an added boost of joy to the day.

Number of Individuals Served at Stony Brook Children's Hospital

2022: 4,200
2023: 4,830
2024: 12,319

Number of Individuals Served at Cohen Children's Medical Center

2024: 19,859

Our Volunteers

Our volunteers are the heartbeat of RMHC New York Metro. These caring individuals and groups in New Hyde Park and Stony Brook help families focus on what is most important — the health and well-being of their children.

Number of Volunteers

2022: 2,830
2023: 6,482
2024: 10,115

The Ronald McDonald House provided the Norris family and their son Jack with unwavering support, encouragement, and most importantly — love.

A FAMILY SHARES THEIR STORY

Being There for Jackie Boy

Our beloved **Jack,** known to so many as ***Jackie Boy,*** was diagnosed with Acute Myeloid Leukemia (AML) in early January at just three years old. The weight of this diagnosis has touched every member of our family deeply, shaking us to our core. Yet even in this difficult time, we've found strength in coming together, just as we always have.

The **Ronald McDonald House** has provided our family with the support we need to fight for Jack. Volunteers and staff at the House have offered us a warm, supportive, home away from home while Jack is receiving medical care.

Our two older daughters (6) and our youngest (2) love coming to the Ronald McDonald House to play in the Play Room and grab a snack. Our family doesn't have to worry about a long commute or hotel costs — and we are walking distance from the hospital. The Ronald McDonald House has not only provided a comfortable bedroom and hot meals, but also emotional support when we've needed it. The House has allowed us to put all our focus on being there for Jack, and the girls.

Jack isn't facing this battle alone. Because of the Ronald McDonald House, he has an incredible network of loved ones surrounding him with unwavering support, encouragement, and most importantly, love. Each of us is committed to being there for him every step of this journey, holding him in our hearts and standing ready to help in any way we can.

With love and gratitude,
Tara and Kevin Norris

2024 Financial Highlights

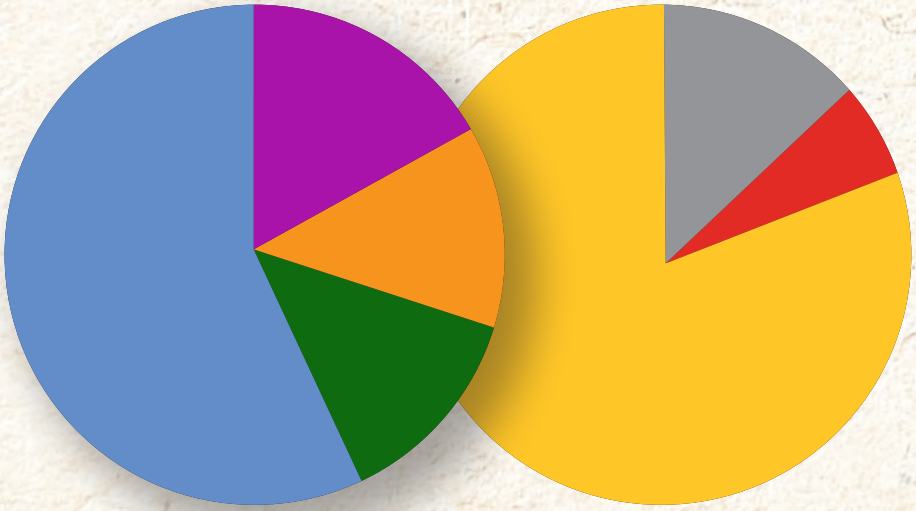
Statement of Financial Position

Assets	$ 39,659,280
Liabilities	$ 1,585,198
Net Assets	**$ 38,074,082**
Net Assets Without Donor Restrictions	$ 19,783,341
Net Assets With Donor Restrictions	$ 18,290,741

Revenue Sources

- Contributions: **57%**
- Grant Revenue: **17%**
- Special Events, net: **13%**
- In Kind Donations: **13%**

Note: Revenue from guest family donations and other sources are less than 0.5%



Expense Ratio*

- Program Services: **81%**
- Fundraising: **13%**
- Management and General: **6%**

** Ratio excluding current year's Capital Campaign expenditures:*

Program Sevices..... 84%
Fundraising.....10%
Management & General.....6%

Statement of Activities

Revenues

Contributions	$ 5,334,147
Grant Revenue	$ 1,591,315
Special Events, net	$ 1,237,600
In Kind Donations	$ 1,229,600
Guest Family Donations	$ 43,017
Other Income	$ 3,422
	$ 9,439,101

Expenses*

Program Services	$ 5,858,268
Fundraising	$ 905,169
Management & General	$ 441,225
	$ 7,204,662

Investment Income (loss), net	$ 1,771,400

Thank You to Our Generous Donors of $25,000 and Above Who Make Our Mission Possible

McDonald's New York Metro Owner/Operators COOP

Tomislav & Vesna Kundic

Dormition of the Virgin Mary
Greek Orthodox Church Hamptons

Estate of Louise E. Schaufler

David & Cynthia Wong Lippe

The Clark Gillies Foundation

Francesco Scattone

The New York Islanders
and Islanders Children's Foundation

Cheeks Brand Footwear by SandyMar*

DR. MACRENE *actives**

Corey's Promise in honor of Corey Phelan

R. K. Mellon Family Foundation

The Michelle O'Neill Foundation

Estate of William Lomp

Peter & Katie Rotolo

Peter & Veronica Hunt

University of Rhode Island Greek Life

FourLeaf Federal Credit Union**

Anonymous

Jack & Theresa Brucculeri

LEGOLAND® New York Resort**

Philip P. Sammut**

La-Z-Boy, Inc.*

Suffolk County Harley-Davidson,
Doomstrikers Rum Rummers
and Iron Sights National**

Harry & David*

Lisa & Cary Kravet, Kravet LLC**

Virginia A. Joost

Luigi's Restaurant and The Harrison*

Vincent & Ann DiRico

The Alice Lawrence Foundation Inc.

In memory of Caesar Figoni

Faber Futures Foundation

The Jeanine Heller Foundation, Inc.

Slomo & Cindy Silvian Foundation Inc.

The Petruccelli Family

** In-kind Donation*

*** Monetary & In-kind Donations*

RONALD McDONALD HOUSE AT STONY BROOK

Celebrating the Groundbreaking for the First Ronald McDonald House in Suffolk!

On April 30, 2024, RMHC New York Metro held a groundbreaking ceremony for a new **Ronald McDonald House at Stony Brook Children's.** The ceremony was held at the future site of the 30-bedroom Ronald McDonald House, scheduled to open in 2027.

In partnership with Stony Brook University Hospital and Stony Brook Children's, we are slated to begin construction in 2025. The project will take approximately two years to complete with support from numerous organizations and individuals, all of whom helped us to raise funds and raise awareness for the project.

The Ceremonial Groundbreaking marked the beginning of the Capital Campaign's public phase and has since ushered in a new wave of support and enthusiasm from Stony Brook families and the broader Suffolk County community. The new Ronald McDonald House will provide sick children and families with a home away from home, adjacent to Suffolk County's first and only children's hospital.

We celebrate the accomplishments from our dedicated Board of Directors, the Building Committee, and the Capital Campaign Cabinet who have helped in tremendous ways to ensure we continue to meet the needs of families in Suffolk County.

Architectural rendering of the Ronald McDonald House at Stony Brook Children's scheduled to open in 2027.

RMHC New York Metro Leadership

Board of Directors

OFFICERS

Katie Hunt Rotolo, *Chairman*
Eric Blumencranz, *Vice Chairman*
Michael Fallarino, *Treasurer*
Philip Sammut, *Secretary*
Jordan Ziegler, Esq., *2nd Vice Chairman*
Melissa Feeney, *Director*

BOARD MEMBERS

George Bingold
Theresa Brucculeri
Lois Christie
Nick Croce
Laura Curran
Vincent DiRico
Anthony Esernio
Lauren Hendel Frew
Vito Giannola, Esq.
Lisa Kravet
Cynthia Wong Lippe
Kyle Markland
Dr. Carolyn Milana, MD
Ellen M. Miller, MBA
Dr. Charles Schleien, MD, MBA
Paul Trause
Christopher Tsarsi
Kelli Turner

Executive Officers

Matt Campo, *CEO*
Jennifer Nicholson, *COO*

Former Presidents & Chairpersons

Lyn Jurick, *Founder*
Irving Klein*
Jeanne Harmon
Stuart Krueger*
Elenor Dubin*
Dale Frost
Mary Gardner*
Marvin Kaufman
Arthur M. Fishman*
Ira Altfeder*
Lawrence J. Anderer, Jr.
George Keller
Theresa Brucculeri
Stacie Rodriguez
Andrew Laufer
Katie Hunt Rotolo
Michael Fallarino

**Deceased*

Our Purpose

Caring for children who are ill or injured.

Our Vision

A world where every family has what they need to ensure the best health outcomes for their children.

Our Mission

We provide essential services that remove barriers, strengthen families, and promote healing when children need healthcare.

Ronald McDonald House Charities®
New York Metro

Ronald McDonald House Charities®
New York Metro

267-07 76th Avenue
New Hyde Park, NY 11040

(516) 775-5683

rmhcnym.org

© 2025 Ronald McDonald House Charities® New York Metro
All Rights Reserved.