

**Ronald McDonald House Charities
New York Metro**



RMHC
New York Metro

2022 Annual Report





**Ronald McDonald
House Charities®**
New York Metro

Our Vision

A world where all children have access to the medical care they need, and their families are fully supported and actively involved in their child's care.

Our Mission

Build a community of compassionate care by creating and supporting programs that directly improve the health and well-being of sick children and their families.



Creating an Environment of Comfort and Hope for Our Families



Dear Friends,

2022 was a year like no other, and it was an honor and privilege to be entrusted with the leadership of this great organization. Thank you for all of your support and for helping us bring to life our vision of a world where all children have access to medical care, and their families are fully supported and actively involved in their children's care. Family is at the heart of what we do, and without a community of care that remains a source of strength for the organization, we would not be where we are today.

As an RMHC Chapter in a worldwide system, in 2022 we kept our team members here on the ground engaged and supported along with continuing to make our program spaces safe so we can provide compassionate care to children and their families. With great determination, we modified our programs to meet the changing needs of our families by transforming our Family Room program and

supplementing our House program with our hospitality cart program.

With great purpose, we hosted numerous virtual and in-person events that continued to raise much needed funds, engaging volunteers, and extending hospitality. Together, we remained aligned and maintained our commitment to organizational excellence — working together to strengthen our teams and programs so that mission delivery never stops. This year truly put into perspective the importance of love and support from friends like you!

It is a great joy to be part of this community. I want to acknowledge the dedication of our phenomenal Board of Directors, staff, and volunteers. Your hard work and kindness make all we do possible. Finally and most importantly, I must thank our families. On top of the stress of caring for their children, they have patiently and graciously dealt with so much as we navigated the year. It is our

mission to create an environment of comfort and hope for our families and we are honored to do so each and every day.

I hope you take great pride as you read the following pages, knowing that your involvement with RMHC New York Metro makes us stronger. Your contributions are responsible for all of the successes we have achieved this year. Thank you for giving sick children the best gift of all this year — their family. Your generosity will never be forgotten by those who call our Ronald McDonald House and Ronald McDonald Family Rooms home.

With Gratitude,

A handwritten signature in blue ink that reads "Matt Campo". The signature is fluid and cursive, with a long horizontal stroke at the end.

Matt Campo

Chief Executive Officer

Ronald McDonald House Charities

New York Metro

About



History and Background

The first **Ronald McDonald House Charities® New York Metro** program, the Ronald McDonald House in New Hyde Park opened in 1986 and is the 100th House of over 375 Ronald McDonald House programs worldwide.

Over the years, RMHC New York Metro and our cornerstone program, Ronald McDonald House in New Hyde Park, have been creating communities of support to keep families together and near the medical care their ill or injured children need, when they need it most.

Over the years, and only because of the generosity of donors who have supported our cause, we have evolved. We continue to develop programs to meet families' needs as they face the medical uncertainty and financial stress of caring for their children.

Today, RMHC New York Metro serves children throughout Long Island and the greater New York metro area through the operation of several RMHC programs.





Our Programs

Ronald McDonald House

Steps away from Cohen Children's Medical Center and their child's bedside, the 42-bedroom Ronald McDonald House in New Hyde Park provides the comforts of a home and compassionate care that meet the unique needs of families with sick children.

With access to top hospitals and doctors, families can stay nearby and involved in their children's care. Features include overnight accommodations in a warm and supportive environment, just steps from the hospital. A fitness center, laundry rooms, playrooms, home cooked meals each night and transportation services.

Ronald McDonald Family Rooms

Located in Stony Brook Children's Hospital and just steps from a child's hospital rooms, Ronald McDonald Family Rooms are open 9 a.m. to 9 p.m. and provide a space for moms and dads to rest, recharge, grab a snack and take a shower. Family Rooms serve families in the hospital. Features include a living area, media room, snacks for when families are hungry after a long day, spa showers and laundry facilities. In 2022, a Family Room was added in Stony Brook Children's NICU.



Our Relationship With McDonald's



McDonald's owner/operators, suppliers and customers have been with us from the start.

Their commitment is unwavering and spans more than 35 years. From hosting fundraisers in restaurants to providing food for meals and events, the McFamily offers incredible support as a founding mission partner. A lead donor, the McDonald's



community gives approximately 10 percent of the money needed to support the demand for our programs and provide leadership at the Board level.

Funding

Ronald McDonald House Charities New York Metro donors make significant monetary gifts, donate goods, services and resources and volunteer their employees' time to make sure families can focus on what's most important — their child.

RMHC New York Metro must cover its operating expenses through community contributions. The organization coordinates a number of ongoing fundraising campaigns with foundations, corporations, and individuals, as well as special event fundraisers.



Be a part of helping even more families stay close through the biggest challenge of their lives. Bring a sense of relief, provide unparalleled support, and help us create programs that respond to the unique health and wellness needs of the families we serve. Together, we can do more.

Visit www.rmhcny.org today!

RMHC New York Metro's Impact by the Numbers

All RMHC New York Metro Programs

RMHC New York Metro creates communities of support to keep families together and near the medical care their ill or injured children need, when they need it most.

RMHC New York Metro serves children throughout Long Island and the greater New York metro area through the operation and financial support of several RMHC programs and the generosity of donors like you.



6,758

number of families served



2,830

number of volunteers

Ronald McDonald House

Cohen Children's Medical Center, New Hyde Park

Steps away from Cohen Children's Medical Center at LIJ, the 42-bedroom, 45,000 square foot Ronald McDonald House in New Hyde Park provides the comforts of a home and compassionate care that meet the unique needs of families with sick children.



9,582

total number of family night stays



220

nights — longest stay by a family



850

number of meals prepared



14

nights — average stay for families



668

number of families served



\$5.48

average room donation



Family Rooms

Stony Brook Children's Hospital

Located in Stony Brook Children's Hospital, Ronald McDonald Family Rooms offer quiet spaces for families with sick children to rest and relax.

A second Family Room was opened in 2022. The new addition is adjacent to the Hospital's NICU.



14,900

total number
of visits



3,300

number of
individuals served



1,428

number of
families served

Hospitality Cart

Stony Brook Children's Hospital Cohen Children's Medical Center

Volunteers with the colorful RMHC Hospitality Cart in tow deliver much-needed toiletries, snacks, fun games, books, and toys to parents and children in their hospital room. Always arriving at "just the right time," the volunteers and treats on the cart give an added boost of joy to the day.



4,200

number of
children served



RMHC
New York Metro

Trent Family Story



A Mom Explains How RMHC New York Metro Was There for Her Family During Uncertain Times

Greetings Friends,

I would like to thank the **Ronald McDonald House Charities New Yprk Metro** for allowing me to share my testimony and represent all families that have utilized the **Ronald McDonald Family Rooms** and/or **Ronald McDonald House**.

My name is **Katonya Trent** and the most impactful title I carry in life is being a mom to a former “22 weeker”, whom I unexpectedly delivered at home alone. He is now five years old and I am truly blessed and honored to be his mom!

My son **Kareem** was born in November of 2017 — over four months premature. He weighed 1 lb./6 ounces. He spent 180 days in the NICU where he received an extensive amount of care. Among the medical issues we faced: Kareem underwent a PDA ligation (heart surgery), suffered a grade 3-4 bilateral brain hemorrhage, was diagnosed with stage 3 retinopathy of prematurity (eye disease), and was placed on a G-tube among other issues. For the first three months of Kareem's life, we didn't know if he would live or not. We were told if he survived, there could be a chance that he may never walk, talk, hear or see.

It took us weeks for us to see him open his eyes, months before we heard his first cries and the first time I got the opportunity to hold my son was when he was being transported to Mount Sinai hospital for heart surgery.

Throughout our six-month journey, Kareem's dad and I would spend hours visiting him daily. Our minds were consumed with the fear of our baby not surviving.

To be able to have a safe space such as the Ronald McDonald Family Room was essential for our visits. It lifted a burden off of our shoulders. It allowed us to eat, watch TV, take showers, do laundry, and connect with other families who were dealing with real life traumatic situations. It allowed us to be able to breathe. It allowed us to not feel judged. It allowed us to care for ourselves so we could take care of our baby.

I applaud the new addition to Stony Brook Hospital — **the Ronald McDonald NICU Family Room**. Having a safe space for families in the neonatal intensive care unit provides a level of comfort that is sorely needed.

On behalf of my family, and all families who have endured the uncertainty of premature births, I would like to sincerely thank donors to the Ronald McDonald House Charities organization for their generosity. Their donations have provided —and will continue to provide — families with the support, comfort, and care that they need during a difficult time of their lives.

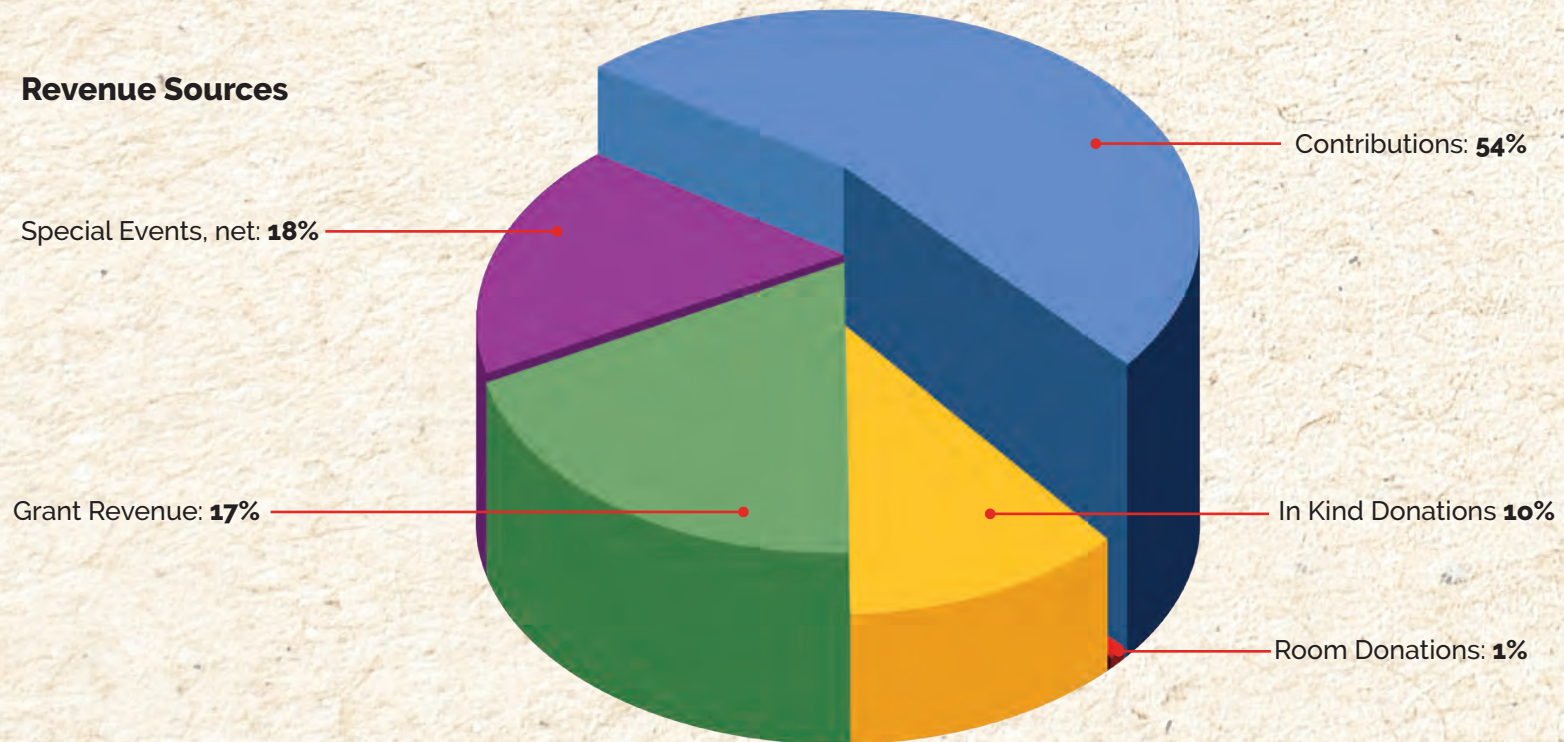


2022 Financial Highlights

Statement of Financial Position

Assets.....	\$ 25,820,413
Liabilities.....	(\$ 1,187,601)
Net Assets.....	\$ 24,632,812
Net Assets Without Donor Restrictions.....	\$ 18,405,166
Net Assets With Donor Restrictions.....	\$ 6,227,646

Revenue Sources



Statement of Activities

Revenues

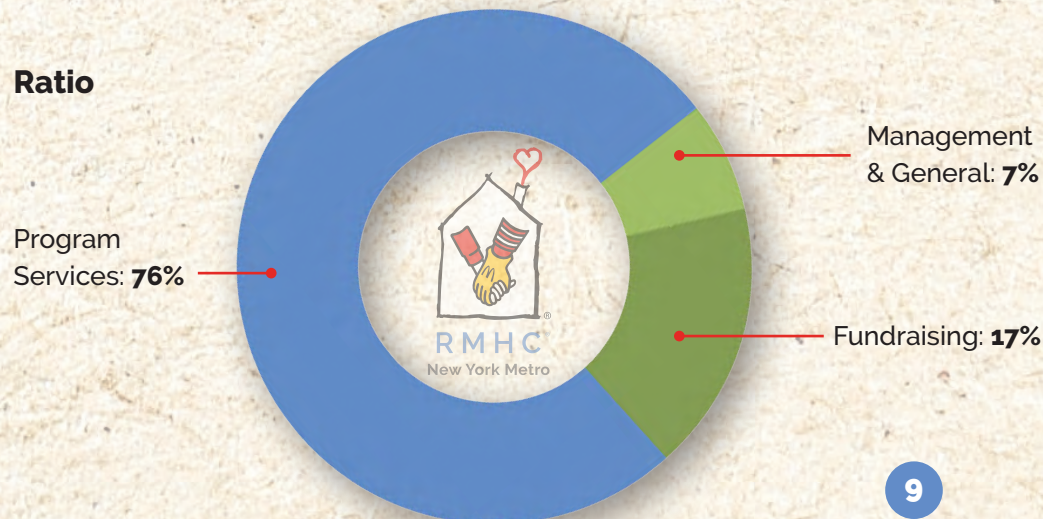
Contributions.....	\$ 3,234,616
Special Events, net.....	\$ 1,059,527
Grant Revenue.....	\$ 1,042,709
In Kind Donations.....	\$ 604,797
Room Donations.....	\$ 53,764
Other Income.....	\$ 1,387
	\$ 5,996,800

Expenses*

Program Services.....	\$ 4,467,615
Fundraising.....	\$ 963,539
Management & General.....	\$ 415,408
	\$ 5,846,562

Investment Income (loss), net..... (\$ 1,601,823)

Ratio



** Ratio excluding current year's Capital Campaign expenditures:*
Program Services..... 82%
Fundraising..... 10%
Management & General..... 8%



Thank You to Our Generous Donors Who Make Our Mission Possible

McDonald's New York Metro
Owner/Operators COOP

Marylin & Jim Simons

Herrnstein Family Foundation

Frey Family Foundation

Charitable Lead Annuity Trust
Under the Will of Louis Feil

Kevin & Peggy Whitrock

Sanguinity Foundation

Krueger Family Foundation

Estate of Robert T. Carson

Peter & Katie Rotolo

Peter & Veronica Hunt

Gracious Goodies*

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Elvis Duran Group

Theresa & Jack Brucculeri

Estate of William Lomp

Philip P. Sammut

The Alice Lawrence Foundation Inc.

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Virginia A. Joost

Ashley Furniture*

Bethpage Federal Credit Union

Kyle & Flora Markland

Island Federal Credit Union

The Michelle O'Neill Foundation

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The Katie McBride Foundation

Slomo & Cindy Silvian Foundation Inc.

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**Deceased*



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Looking to the Future

RMHC New York Metro, in partnership with Stony Brook Children's Hospital, have plans underway to construct a new Ronald McDonald House on the campus of the hospital.

The mission of the Ronald McDonald House at Stony Brook will be to provide comfort and shelter to families experiencing the pain of having a seriously ill child at Stony Brook Children's — Suffolk County's only children's hospital. The House will offer the parents and siblings of these children a temporary haven in a secure and comfortable environment among other families sharing a similar burden.





**Ronald McDonald
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New York Metro

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